



YAZMIN ACEVEDO

Graphic & UX/UI Designer

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ACADEMIC QUALIFICATIONS

The Art Institute of California-Silicon Valley

Bachelor of Science, Web Design
and Interactive Media 2014

Universidad del Valle de México

Bachelor of Science, Graphic Design 2006

KEY COMPONENTS AND ABILITIES

- Excellent in Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver and After Effects)
- Prototyping Tools: InVision, Adobe XD
- Proficient in HTML5 and CSS3
- Knowledge of JavaScript and jQuery
- Content Management Systems: WordPress and IBM Web Content Manager
- Bilingual: English and Spanish

PROFESSIONAL SUMMARY

Over 5 years working in the Graphic Design field and 2 in Web Design and Development. Professional experience working in team environment with Clients, Project Managers, Art Directors, other Designers, Backend and Frontend developers to produce high quality work. I am a fast learner, skilled, committed, and proactive professional who is highly efficient, and has excellent organization skills.

CAREER HISTORY

Avnet, San Jose, CA (October 2016 to Present)

Web Designer

- Responsible for management of web content, layouts and design of company's websites.
- Work with Program Management team and Corporation Team to execute web based marketing solutions, programs and campaigns to meet business objectives.
- Implement and maintain web design parameters, style guidelines and visual standards.

Hyperrelevance, San Jose, CA (March 2015 to January 2016)

Web Designer

- UX/UI Design for different websites (The Tech Museum of Innovation and Santa Clara Square)
- UX/UI Design of Interactive Sitemap for Santa Clara Square, Irvine Company
- Designed and developed email campaigns using HTML/CSS and CRM Systems for companies like: The Irvine Company, Cisco Systems Inc. and Santana Row
- Designed marketing materials for The Irvine Company

Triton Museum of Art, Santa Clara, CA (July 2014 to May 2015)

Web Developer

- Reorganized content and information architecture.
- Performed regular updates and maintenance of the museums website.
- Developed new section of the website for community artist.

AOPEN America, San Jose, CA (May 2014 to March 2015)

Frontend Developer

- Created company's Intranet
- Designed and developed interactive menu boards using HTML5/CSS3, JavaScript and Motion Graphics
- Translated interactive menu board software from English to Spanish

ya.creative, San Jose, CA (August 2008 to Present)

Freelance Web and Graphic Designer

- UX & UI Design for different websites.
- Developed websites using HTML5/CSS3 and JavaScript.
- Corporate and Branding Design.